



Let's partner together to create a customized plan to effectively attract your desired audience.

What is your website?

Let's analyze your website: Plug your domain into this link. <https://moz.com/domain-analysis>
Check out your domain authority. Keep in mind this score is out of 100.

Do you have a business plan?

If you've never taken out a loan for your business you may not have written a business plan. We believe for many businesses, it's worthwhile to spend the time developing one. Here's a link to help you get started. [How to write a business plan.](#)

Can you describe what you do in three minutes? In a phrase?

What are your branding fonts and colors? Do you have a logo?

Let's think about how you **are** spending your energy on your business and how you'd **like** to be spending it:

What parts of owning a business do you love?

What parts of owning a business do you hate or procrastinate on?

Let's look at what's working and what advertising opportunities you may not be taking advantage of:

What do you know about the audience you're trying to reach?

What marketing have you done in the past?

What has been the most effective?

What was a waste of time and money?

What social media platforms are your business on?

Do you utilize email newsletters for marketing?